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Jennifer O’Neal

Instructor, Audit

With over 25 years of experience, Jennifer O’Neal is a technically savvy professional accountant and esteemed leader in staff development within the accounting and auditing sectors. Renowned for her expertise, she has crafted curriculums and conducted training sessions that have significantly shaped the professional growth of accountants across North America.

Jennifer’s journey in the field began in 1997 when she earned her Chartered Professional Accountant designation. Since then, she has consistently demonstrated her expertise as a dynamic instructor and visionary leader. Her contributions to the accounting profession are vast and varied, including authoring leading practical guides for high-quality audit, review, and compilation engagements. Her ability to translate complex standards into understandable and applicable knowledge has made her a sought-after lecturer, where her sessions have received consistent A+ facilitator feedback scores.

As a consultant and leader, Jennifer has been instrumental in increasing the profitability and efficiency of CPA firms. She has authored CPA Canada’s Quality Management Guide and developed a cloud-based application for quality management, reflecting her innovative approach to integrating technology with professional standards. Jennifer also founded Tilaus Inc., creating tools that empower small and medium-sized accounting practices, and has significantly contributed to the advancement of the profession through her leadership roles at Focus CPD Inc. and Ernst & Young LLP.

Jennifer received her Bachelor of Business Management (Accounting) from the Toronto Metropolitan University with a major in accounting. In her spare time, Jennifer enjoys playing sports including soccer and is an avid golfer.